

HARVEST

MUSIC FESTIVAL
FREDERICTON - NB·CANADA

Harvest 2021 ticket purchasing information

Festival set to re-launch ticket sales on July 27 at 11AM

July 23, 2021 - For Immediate Release

FREDERICTON — **Harvest Music Festival** is pleased to announce a new onsale date for its 2021 festival. Harvest tickets and Ultimate Passes will go on sale Tuesday, July 27 at 11 a.m. AST, and can be purchased online or by calling 1-888 311-9090. Tickets are not available for purchase in person or by phone at the Harvest office.

We encourage patrons to follow some best practices for online ticket buying:

1. Create and login to your account before 11 a.m. on July 27.
2. Refrain from using multiple devices, and from using back and forward buttons in the browser while trying to check out.
3. Plan your order in advance.

Additional 'Best Practices' can be found on the Harvest website.

Harvest's ticketing partner, Ticketpro, has identified and addressed the issue that caused last week's ticketing disruption and is confident that this will lead to a smooth onsale on the 27th.

"We have moved Harvest Music Festival sales to a more high-performance platform, and we've added servers to our backend in order to better handle the high traffic of the onsale," said Ticketpro President, Guislaine Bulman. "We will also be using an optimized version of our site and virtual queue to allow for a more efficient experience for ticket-buyers."

Ticketpro and Harvest apologize sincerely for the inconvenience caused to you during the previous onsale for the 2021 festival.

Harvest Music Festival runs September 10th, and the 14th - 19th in the beautiful heart of downtown Fredericton. After a hiatus owing to the pandemic, Atlantic Canada's premiere music festival returns for its 30th anniversary this fall.

Learn more about Harvest's 2021 line-up, passes and tickets by visiting Harvest's website or following its social channels.

Tickets for Harvest 2021 will be available on Tuesday, July 27 at 11AM at <https://harvestmusicfest.ticketpro.ca/>, or by phoning 1-888-311-9090.

Harvest Music Fest | 73 York St., Fredericton, N.B., E3B 3N4 | 506-454-2583

www.harvestmusicfest.ca

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