

N.B. artists survey to build 'stronger cases' for funding



Julie Whitenect, seen in a 2016 file photo, ArtsLinkNB executive director.
Photo: Ben Silcox/Telegraph-Journal Archive

Flavio Nienow | Times & Transcript

Professionals in the arts sector in New Brunswick are being urged to fill out a survey that will be used to design programs that better support their needs.

"A clearer picture of our arts ecosystem will help us build stronger cases for more arts funding, programs and even social protections," said Julie Whitenect, executive director of ArtsLink NB, adding the data will be used by government, ArtsLink NB and arts-related organizations.

David Campbell, president of Jupia Consultants Inc, a Moncton-based agency that was hired to create the survey, said the goal is to combine information from the survey with Statistics Canada and other data into a comprehensive profile of the province's cultural workforce.

"There are questions about what type of art they are involved in, whether it is a full-time occupation or a part-time one, how they get paid and who is paying for their art," said Campbell, adding the survey also seeks to understand what is known as the "gig economy", which involves informal employment.

Campbell said this information is vital to develop services and support for the industry. Whitenect agrees.

"It is very important to get as many artists as possible to complete this survey," she said. The deadline for the survey, which takes between 10 and 15 minutes to be completed, is Aug. 19.

To access the French version of the survey, visit surveymonkey.com/r/artsn-b. For the English version, visit surveymonkey.com/r/artsnbsurvey.